

Find great staff™



WEBSITES



EZINES



INSTANT ALERTS



PRINT MAGAZINE



PDF MAGAZINE



DIGITAL MAGAZINE



SOCIAL MEDIA & RSS

TO BOOK YOUR PROMOTION:

telephone +44 (0)1462 431385

email sales@AM2.jobs

www.AM2.jobs

# AM2 Job Credits

If you have year-round recruitment needs, you can save money and speed up your processes with a Job Credit package from AM2.jobs.

Buying in bulk gives you great discounts and a whole host of extra goodies such as an online Dashboard and your own Microsite which makes managing both your campaigns and your candidates a breeze.

All jobs get the benefit of distribution through our 7 media channels across digital, social and print to ensure you attract the very best candidates. You also qualify for a 10% discount on print ads.

## JOB CREDITS

CREDITS	TOTAL COST +VAT
1	£ 397
3	£1,100
5	£1,750
10	£2,750
20	£4,000
50	£6,000
100	£7,500
150	£10,000

Job Credits to be used within 12 months of purchase

### Dashboard

When you sign up for Job Credits we set you up with your own online Dashboard which gives you control over the posting of vacancies and tells you how many credits you've used. You can also view applications, screen candidates by your own criteria and create Talent Banks of the best candidates for each job type.



### Microsite

Your Job Credit booking gets you our Microsite option, so you can really sell your job opportunities to great candidates.

The site is customised to your needs and in addition to listing your vacancies, can include case studies, video, photography and your Twitter and Facebook feeds.



Great staff give you a competitive advantage

Trained people make an immediate impact

Recruit from a pool of career-minded industry professionals

## distribution

Your vacancies will appear on **all** the following:

### 1 Websites

AM2.jobs, attractionsjobs.com, attractionsmanagement.com and worldleisurejobs.com are the leading websites for attractions recruitment. Your vacancies are listed on these and other relevant Leisure Media recruitment websites to get them in front of both jobseekers and those hard-to-reach candidates who aren't actively looking for a move.

### 2 Ezines

Your vacancies are also sent out on all relevant Leisure Media attractions ezines. Our ezines are subscription-only, which is your guarantee of the quality of the readership and candidates.

### 3 Instant alerts

When we post your job online, an Instant Alert is automatically sent to jobseekers by request, featuring your branding, to keep you top of mind as an employer of choice with great candidates.

### 4 Print magazine

As a Job Credits customer, you will have a prominent designed recruitment advertisement in AM2 magazine at the heart of your campaign, to reinforce your brand and raise your profile with high calibre jobseekers.

### 5 PDF magazine

AM2 has thousands of readers who view the publication in PDF format on their computer, smartphone or tablet, so they'll see your advertisement which can include web links to your online microsite and your website.

### 6 Digital magazine

Digital Turning Pages enables readers to view AM2 online, getting yet more exposure for your advert.

### 7 Social media/RSS

All vacancies are distributed to jobseekers on Twitter and Facebook and also via RSS.