

Find great staff™



WEBSITES



EZINES



INSTANT ALERTS



PRINT MAGAZINE



PDF MAGAZINE



DIGITAL MAGAZINE



SOCIAL MEDIA & RSS

TO BOOK YOUR PROMOTION:

telephone +44 (0)1462 431385

email sales@AM2.jobs

www.AM2.jobs

AM2

Training & Education directory packages

Advertise in the training directory in AM2 magazine and you'll also get your advert on www.AM2.jobs and www.attractionsjobs.com and www.worldleisurejobs.com.

The provision of training is of growing importance in the industry, with new courses being launched in every sector. AM2 is committed to covering training editorially, giving you the perfect environment to market your courses



Great staff give you a competitive advantage

Trained people make an immediate impact

AM2 readers are attractions industry professionals

distribution

Your vacancies will appear on **all** the following:

1 Websites

AM2.jobs, attractionsjobs.com, attractionsmanagement.com and worldleisurejobs.com are the leading websites for attractions recruitment. Your vacancies are listed on these and other relevant Leisure Media recruitment websites to get them in front of both jobseekers and those hard-to-reach candidates who aren't actively looking for a move.

2 Ezines

Your vacancies are also sent out on all relevant Leisure Media attractions ezines. Our ezines are subscription-only, which is your guarantee of the quality of the readership and candidates.

3 Instant alerts

When we post your job online, an Instant Alert is automatically sent to jobseekers by request, featuring your branding, to keep you top of mind as an employer of choice with great candidates.

4 Print magazine

As an AM2 customer, you will have a prominent designed recruitment advertisement in AM2 magazine at the heart of your campaign, to reinforce your brand and raise your profile with high calibre jobseekers.

5 PDF magazine

AM2 has thousands of readers who view the publication in PDF format on their computer, smartphone or tablet, so they'll see your advertisement which can include web links to your online microsite and your website.

6 Digital magazine

Digital Turning Pages enables readers to view AM2 online, getting yet more exposure for your advert.

7 Social media/RSS

All vacancies are distributed to jobseekers on Twitter and Facebook and also via RSS.

YOUR MAGAZINE OPTIONS (COLOUR ADVERTS)

All prices +VAT

AD SIZE	DIMENSIONS	1 ISSUE	6 ISSUES	12 ISSUES	24 ISSUES
Full page	260x172mm	£2282	£7075	£12442	£25542
1/2 page	127x172mm	£1233	£3539	£6721	£12772
1/4 page	127x83mm	£621	£1770	£3360	£6386
1/8 page	62x83mm	£397	£885	£1681	£3192
minibox	62x38mm		£613	£1163	£2211

■ Upgrade your magazine booking with an online TrainingLink box. £285 for 6 issues, £515 for 12 issues, £875 for 24 issues.

YOUR ONLINE OPTIONS

AD SIZE	DIMENSIONS	1 MONTH	3 MONTHS	6 MONTHS	9 MONTHS	12 MONTHS
Training Banner	340w x 90h px	£295	£863	£1682	£2456	£3186
Mini Square	145w x 130h px	£395	£1050	£1895	£2702	£3384