

Used by
57,000 buyers
each month

leisure-kit.net

the search engine for leisure buyers

Get sales leads +

with leisure-kit's powerful web and ezine marketing campaigns



- + Find new business
- + Build your brand
- + Catch the eye of buyers
- + Target specific customers

+ Target specific markets
with these linked websites:

sport-kit.net

beauty-kit.net

fitness-kit.net

green-kit.net

fun-kit.net

gaming-kit.net

museum-kit.net

hospitality-kit.net

spa-kit.net

bar-kit.net

SEARCH MARKETING • COMPANY PROFILES • WEBSITE • EZINE • SEARCH ENGINE • ADVERTORIALS



POWERED BY

leisure-kit.net

Who's it for?

Thousands of buyers use the leisure-kit.net website and search engine each month to find contact details for suppliers and to get the latest information about product launches.

A promotion on leisure-kit.net ensures key buyers and decision-makers can find your details quickly and easily while they're searching for a supplier.

Promotions are available to suit every budget and include a range of search marketing options.

Catch decision-makers



HOME PAGE SQUARE

SIZE 277x300px

This large web advert uses Flash to dominate the home page of the leisure-kit.net website. The Home Page Square is a great way of developing brand awareness and driving responses.



STANDARD POSTER

SIZE 270x400px

This cost-effective advert connects you with buyers visiting the website. The Standard Poster advert rotates around the leisure-kit.net website and sits below the Large Poster advert.



LARGE POSTER

SIZE 470x690px

This large, page-dominating advert is very effective in developing brand awareness and driving response. The advert rotates around the site and sits next to editorial to draw buyers' attention.



HEADER SHARE

SIZE 181x94px

Positioned at the top of each web page, the Header Share advert creates immediate awareness of your company and links directly to your website. The Header Share advert can't be missed!

What's on it?

We understand the pressure buyers are under to make the right buying decisions and have designed the site to make this a straightforward process, with easy to use searches and updates.

The daily leisure-kit.net website carries the latest product news, supplier information and company profiles, making it the ideal vehicle to showcase your products to active buyers.

Months	1	3	6	9	12
Website advertorial	£350	-	-	-	-
ezine advertorial*	£300	-	-	-	-
Home Page Square	£400	£1100	£2000	-	£3000
Header Share	£200	£500	£800	-	£1400
Web Banner	£300	£800	£1400	-	£2400
Online Directory Box	-	£300	-	-	£460
Large Poster	£275	£855	£1620	£2295	£2880
Standard Poster	£200	£570	£1080	£1530	£1920
Brochure Download	-	-	-	-	£120
Search Topper	-	-	-	-	£240
Online Company Profile	-	-	-	-	£987

RATES



WEB AND EZINE* ADVERTORIALS

SPECIFICATION 200 words,
image (size 500x400 px)
Large poster ad 470x690 px

An effective way of generating leads and getting buyers to your website. Your advertorial is placed in a key slot on either the ezine or website. Your booking includes a large poster advert.

* all ezine advertorials are per ezine

ONLINE COMPANY PROFILE

SPECIFICATION 200 words, 2x images,
500 px wide Poster ad 470x690 px

A full profile of your company is linked to our website, with a large advertisement running alongside it. Company profiles rotate around all relevant Leisure Media sites to keep your company at the forefront of the industry for the whole year.

in buying mode and make more sales



WEB BANNER

SIZE 480x60px

A traditional banner advert which rotates around the leisure-kit.net website. This advert has room for photography and links directly to your website. Rotating banner ads can also be used.



EZINE BANNER

SIZE 480x60px

A very effective way of generating sales leads, the ezine goes straight to the mailbox of buyers. Your banner has a guaranteed position and goes out on the ezine of your choice.



ONLINE DIRECTORY BOX

SIZE 124x80px

A Directory box on the leisure-kit.net homepage links to your website so buyers can find you quickly. Boxes sit under a relevant heading and rotate to ensure that each advert gets time at the top of the page.



BROCHURE DOWNLOAD

From supplied PDFs

Make it easy for buyers to find out about your products and services. A downloadable PDF of your sales literature can be linked to leisure-kit.net so it's available to buyers each time your company details appear.



SEARCH TOPPER

LOGO SIZE 120x120px

When you book a Search Topper, your company's details appear at the top of the search results page with your logo prominently displayed each time a buyer searches for your product type.



Your catalogue will link from the leisure-kit.net website

What is it?

We're now offering you the opportunity to place all your printed material online on our digital turning pages system on a bureau basis.

Once the material is loaded up, we then link it to our online catalogue gallery so your material can be seen by buyers who visit the leisure-kit.net website.

We also give you a link so you can send it to clients by email and also link it to your website.

Get all your sales material online

Our brochure has been seen by thousands of buyers on the catalogue gallery and we've had orders from it already. It's also helped us save on printing and postage and given us more value from our sales material.

Months	1	3	6	9	12
Catalogue gallery rates					
Up to 32 pages	£360	£891	£1468	£1814	£1994
Up to 64 pages	£696	£1496	£2258	£2715	£2952
Catalogue gallery extras (one off charges):					
Floating Memo note (cover)					£500
Floating Memo note (inside)					£200
Click to play video (on existing advert)					£200

RATES



FLOATING MEMO NOTE

50 words + picture

This high-impact Floating Memo Note can be added to the digital turning pages edition of your material. It's semi-transparent and can be dragged around the page with the mouse. The Memo Note can also include a hyperlink to your website.



CLICK TO PLAY VIDEO

50 words + picture + video

A Click to Play Video window can be added to any page of your digital turning pages material online to turn your catalogue or brochure into a multi-media presentation and bring the pages alive – an ideal way to highlight a new product launch.