

2010 RATECARD

16,000  
circulation

# SPORTS MANAGEMENT

## boost your business +

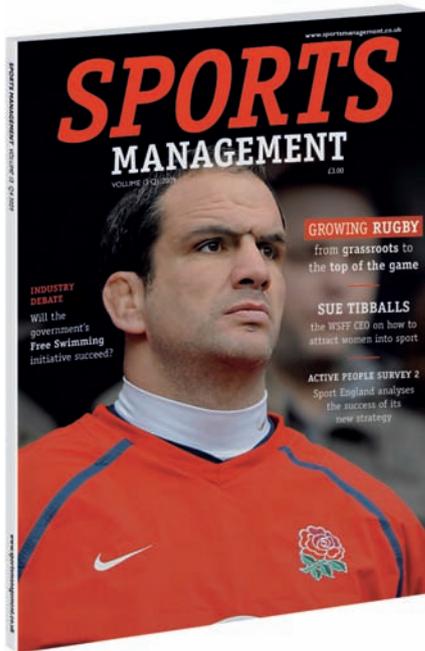
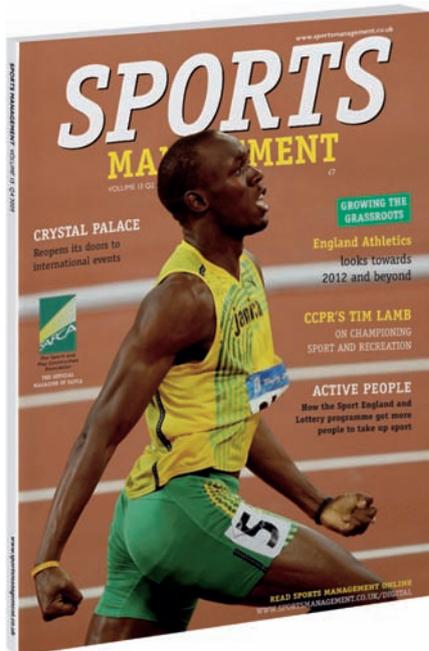
harness the power of our total marketing packages



- + Get sales leads
- + Build your brand
- + Catch the eye of buyers
- + Target specific customers

with Sports Management's  
print and web marketing campaigns

MAGAZINE • DIGITAL TURNING PAGES • WEBSITE • EZINE • SEARCH ENGINE



## Sports Management

Sports Management is read by decision-makers working in the sports facilities market. Our readers are responsible for the design, funding and management of facilities across the UK.

Sports Management comes in five formats, a printed magazine, a digital turning pages edition online, a PDF subscription, a website and an ezine, so everyone can access the content easily and quickly.

## Sports Management readers

## Five ways to generate sales leads



## 1 Magazine

Sports Management Dedicated to serving the information needs of professionals across the sport sector, with lively, topical content.



## 2 Website

sportsmanagement.co.uk Updated throughout the day to keep readers right up to date with the latest news, product information, jobs and event details.



## 3 Weekly ezine

Sports Management ezine Each week, the ezine delivers a wide range of content to readers, including news, jobs, product updates, features and diary dates.



## 4 Digital Turning Pages

sportsmanagement.co.uk/digital Readers can search the digital turning pages editions of the magazine by keywords and enjoy the benefits of easy access at any time.



## 5 PDF Magazine

Sports Management PDF subscription Sports Management is also available as a PDF subscription, for readers who prefer an electronic version.

## Reader categories

### POLICYMAKERS

- Chief Leisure Officers
- Local authority leisure officers
- Sport and leisure trusts
- Management contractors
- Ministers and government officials
- National governing bodies
- Sports funding bodies

### ADVISERS

- Financiers
- Architects / structural engineers
- Landscape architects
- Sport and leisure consultants
- Academics and researchers
- Golf and country clubs

### FACILITY MANAGERS

- Tennis, athletics, football and rugby facilities
- Stadia and arenas
- Parks and outdoor spaces
- Sport and leisure centres
- Swimming pools
- Golf and country clubs
- Hotels and health clubs
- Ice rinks and ski centres
- Canoe and watersport centres
- Sports clubs and trusts
- Local authority facilities
- University and college facilities
- Armed forces
- Sports development officers



## BONUS DISTRIBUTION



Each year, Sports Management works with industry partners to organise a programme of bonus distribution which gets Sports Management in front of a range of new buyers and decision-makers.

Distribution at these events is often exclusive and is in addition to the standard magazine circulation and readership.

Bonus distribution planned for Sports Management for 2010 includes the following events:

- IoG Saltex/Institute of Groundsmanship
- BIGGA Harrogate Week/British and International Golf Greenkeeper's Association
- Leisure Industry Week
- Business in Sport and Leisure Conference
- Sports Event Management

**BONUS  
DISTRIBUTION**  
Sports Management  
extra value

# work at the heart of the sports market

## Sports Management circulation breakdown

### MAGAZINE: 16,000

- Print: 5,000
- PDF subscription: 2,000
- Digital Turning Pages circulation: 9,000
- PLUS bonus distribution at key industry events – ask your account manager for details and see the distribution panel above.

### ONLINE

- sportsmanagement.co.uk: approx 26,842 visitors per month
- Sports Management e-zine: approx 17,453 subscribers per month
- sport-kit.net: approx 8,456 individual visitors per month



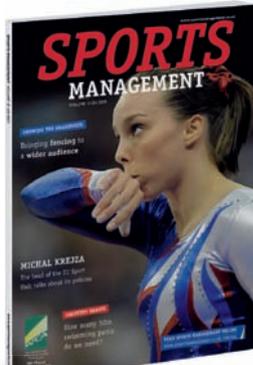
## SAPCA AND SPORTS MANAGEMENT – A LONGSTANDING PARTNERSHIP

Sports Management magazine is the official publication of the Sports and Play Construction Association (SAPCA), the recognised trade body for the UK sports facility construction industry.

Sports Management and SAPCA work in partnership to promote high standards in facility design, construction and maintenance. SAPCA fosters excellence,

professionalism and continuous improvement throughout the industry, in order to provide the high quality facilities necessary for the success of British sport.

SAPCA represents a range of specialist constructors of natural and synthetic surfaces, including outdoor and indoor facilities, from tennis courts and sports pitches to playgrounds and sports halls. It also represents manufacturers and suppliers of related products and independent consultants who offer advice on project development.



+ PRINT EDITION



+ DIGITAL TURNING PAGES



+ SPORT-KIT.NET

## Create innovative and effective marketing campaigns, both online and in print

The display package provides a total marketing solution, enabling you to find sales leads, build your prospect database and grow your business.



### Uniting the world of sport

Influence key buyers and decision makers

Sports Management magazine was created to bring together operators, consultants, financiers, policymakers, managers and suppliers from across the sports market. Readers run every type of sports facility, from stadiums, tennis centres and adventure sports centres to swimming pools and snow centres.

We examine how new facilities get funded, designed and built, and look at policy and the impact it has on participation.

Sports Management is read by professionals from across the industry, including those working in local government, governing bodies and the commercial and voluntary sectors.

The editorial features run by Sports Management, especially those timed to coincide with the year's major sporting events, have been of great help to us, particularly when backed up with advertisements. Swiss Timing

## What is it?

The Display Package offers great value for money and ensures your campaign has impact, both in print and online. The package gives you three promotions for one very competitive price – it includes advertisements in both the magazine and the digital turning pages edition, as well as a poster advert next to your company page on the sport-kit.net website and buyer search engine.

## The benefits

With adverts to suit all budgets, the package helps you generate sales leads, strengthen your brand and keep your details in front of current and prospective buyers across the industry.

The package is the perfect base for your marketing and can be linked to a range of other creative promotions to form a customised campaign which will keep your business buzzing along and build prospects for the future.

## EXTRAS



### Support & enhance your promotions

Create a fully rounded promotional campaign

Take advantage of a range of additional marketing services to round out your campaign.

Whether it's developing a new strategy, arranging inserts, direct mail or advertorials, we can develop a versatile campaign to support your marketing and give you extended access to our readership of buyers and decision-makers.

- Advertorials
- Loose inserts
- Bound-in inserts
- Direct mail
- Tip-ons
- Cover mounts
- Dummy covers
- Belly bands
- Open wraps
- Tabs

*Extras are quoted on a bespoke basis by your account manager.*

**Sports Management is now available in five formats so readers can choose how and where they use it. In addition to the print copy, they can choose from digital turning pages, PDF, web and ezine, ensuring your promotions are seen by more buyers.**

Months	1	4	Dimensions (mm)
Cover Positions	£1227	£1142	210x297 ( <i>inside front, inside back, outside back</i> )
Single Gatefold	£3213	£2988	1 page 210x297 <i>plus</i> 2 pages 205x297
DPS	£1926	£1790	420x297
1/2 DPS	£1535	£1428	420x147
1/4 DPS	£950	£833	420x70
1 Page	£1116	£1038	210x297
1/2 Page	£648	£602	172x127 (horizontal) 83x260 (vertical)
1/4 Page	£376	£349	83x127
1/4 Horizontal	£433	£402	210x70 solus
1/4 Upright Strip	£433	£402	52x297 solus
1/3 Horizontal	£511	£450	70x210 solus
1/3 Vertical	£511	£450	52x297 solus
Feature Profile DPS	£2937	-	2 pages 210x297
Feature Profile 2 x DPS	£4863	-	4 pages 210x297



In print & on digital turning pages

### FEATURE PROFILES

#### Option One: DPS

Two-page profile of your company, written by a professional journalist.

#### Option Two: 2xDPS

Three-page profile of your company, written by a professional journalist, plus a full-page advert to run alongside.

*Feature Profiles include a PDF copy and copyright clearance to use the material for your own promotion.*

RATES



+ PRINT EDITION



+ DIGITAL TURNING PAGES



+ SPORT-KIT.NET

## Maximum value for money combined with promotional power

Catch decision-makers when they're searching for contacts and ensure your company's details can be found easily, whether it be online or in print.

### What is it?

We've devised a marketing promotion that works hard for you all year round and ensures your promotion reaches out to key suppliers and buyers as they search for information.

The Directory Package gives you three promotions for one very competitive price and includes an advertisement in the Sports Management magazine Buyer's Guide and in the digital turning pages edition of the magazine. In addition, the package includes an online directory box on the sport-kit.net website and product search engine.

The Sports Management team has extensive media and online knowledge and knows exactly how to assist when building a marketing campaign. They add value wherever they see an opportunity. Hippo Leisure

### DIRECTORY PACKAGE

1 box: 42mmx43mm. 2 box: 42mmx69mm  
For free artwork, supply text, address, contact numbers and a logo. A photo can be included in larger boxes.

### ANNUAL RATES

Number of boxes	1	2	3	4	5	6	7	8	9	10	11	12
	£525	£630	£735	£840	£945	£1050	£1105	£1160	£1215	£1270	£1325	£1380

## Issue 1 February

Editorial deadline: 21 December 2009

Advertising Deadline: 22 January 2010

- Special: Vancouver 2010 Winter Olympics
- Changing rooms and washrooms
- Disability access
- Coaching and sports equipment
- Sports halls / prefabricated and non-traditional structures
- Synthetic / outdoor surfacing
- Sports lighting
- Swimming & pool design
- Play – indoor, outdoor and wet leisure
- Tennis
- Stadia and arenas
- Athletics
- Indoor sports flooring
- Football / rugby
- Natural turf / ground management
- Access control and security fencing
- Sports pitch maintenance & line marking

## Issue 3 August

Editorial deadline: 25 June 2010

Advertising Deadline: 23 July 2010

- Special: Delhi 2010 Commonwealth Games
- Special issue: 2010 Singapore Youth Olympic Games
- Extreme and urban sports
- Insurance and risk management
- Sports specific fitness equipment review
- Sports halls / prefabricated and non-traditional structures
- Synthetic / outdoor surfacing
- Sports lighting
- Swimming & pool design
- Play – indoor, outdoor and wet leisure
- Tennis
- Stadia and arenas
- Athletics
- Indoor sports flooring
- Football / rugby
- Natural turf / ground management
- Access control and security fencing
- Sports pitch maintenance & line marking

## Issue 2 May

Editorial deadline: 26 March 2010

Advertising Deadline: 23 April 2010

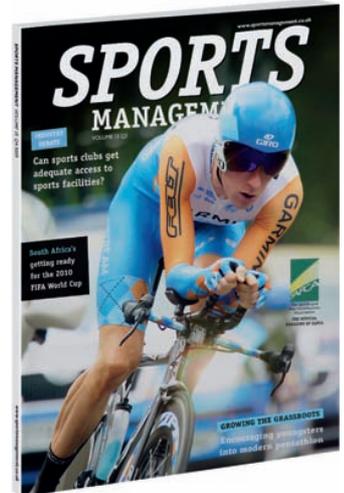
- Special: South Africa 2010 Football World Cup
- Booking systems
- Cricket
- Timing systems, big screens & scoreboards
- Consultancy
- Changing rooms & washroom facilities
- Sports halls / prefabricated and non-traditional structures
- Synthetic / outdoor surfacing
- Sports lighting
- Swimming & pool design
- Play – indoor, outdoor and wet leisure
- Tennis
- Stadia and arenas
- Athletics
- Indoor sports flooring
- Football / rugby
- Natural turf / ground management
- Access control and security fencing

## Issue 4 November

Editorial deadline: 24 September 2010

Advertising Deadline: 22 October 2010

- Special: London 2012 Olympic Games update
- Snow and ice sports
- Timing systems, big screens & scoreboards
- Booking systems
- Sports halls / prefabricated and non-traditional structures
- Synthetic / outdoor surfacing
- Sports lighting
- Swimming & pool design
- Play – indoor, outdoor and wet leisure
- Tennis
- Stadia and arenas
- Athletics
- Indoor sports flooring
- Football / rugby
- Natural turf / ground management
- Access control and security fencing



### SPORTS MANAGEMENT ALSO COVERS

- London 2012 preparation
- Grassroots sport
- Women in Sport
- Coaching focus
- Inclusive sport
- Funding development
- Sports politics and policies
- General sports development
- Sport-kit.net product reviews, focus and news
- Trade Show previews
- Latest SAPCA news
- Latest industry news
- Sports exhibition diary



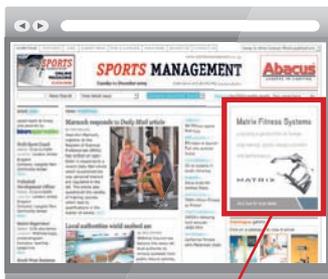
## Web power

Use the power of the web to boost your sales, with a Sports Management web campaign.

From traditional web advertising positions, to innovative, flexible campaigns, we can create a customised promotion to meet your needs.

Whether you're looking to create brand awareness or generate sales leads, SM's online advertising packages can get immediate and targeted results.

## Raise your profile on the leading

**HOME PAGE SQUARE**

SIZE 277x300px

This large web advert uses Flash to dominate the home page of the Sports Management website. This is a great way to develop brand awareness and drive response from new and existing customers.

**ADVERTORIAL**

IMAGE 500x400px POSTER AD 470x690px

The Advertorial gives you a 200-word story, along with a colour photograph to promote your company or product. In addition, a Large Poster Advert and your company logo appear on the SM and sport-kit.net websites.

**LARGE POSTER**

SIZE 470x690px

This large, page-dominating advertisement is very effective in developing brand awareness and prompting enquiries. The advert rotates around the website to maximise the number of times it's seen by buyers.

**HEADER SHARE**

SIZE 181x94px

Positioned at the top of each web page right next to the Sports Management logo, this high-visibility advert creates immediate awareness of your company and links directly to your website or customised landing page.

## The website

Thousands of buyers and decision-makers visit the Sports Management website each day for its great content.

They search for the latest news, jobs and diary dates – all of which are updated daily – and browse both our magazine features and dedicated buyer search engine and product news update.

This means your promotions are seen by the widest possible audience.

## The benefits

An effective web campaign ensures your promotion is seen frequently, increasing response, impact and retention.

We'll work with you to create a persuasive and innovative campaign that grabs the attention of decision-makers and directs buyers to your own website. To achieve maximum impact, we'll fine tune your campaign and advise you on the best and most productive ways to advertise.

**The online campaign works well for our needs, we recently launched our new website and the extra hits generated from the Sports Management and sport-kit.net websites have helped us to populate the natural search engines quickly.** Harrod UK Ltd

Months	1	3	6	9	12
Home Page Square	£521	£1484	£2813	£3984	£5000
Advertorial	£400	£1140	£2160	£3060	£3840
Large Poster	£300	£855	£3000	£2295	£2880
Header Share	£278	£792	£1500	£2125	£2667
Web Banner	£260	£741	£1404	£1989	£2496
Standard Poster	£200	£570	£1080	£1530	£1920
Diary Box ad	£130	£300	£540	£765	£960
Company Profile	-	-	-	-	£903
Online Directory Box	-	-	-	-	£315

# sports management website



### WEB BANNER

SIZE 480x60px

Traditional Banner advertisements can be used to catch the eye of buyers when they're reading the news. The Banners rotate around the Sports Management and sport-kit.net websites.



### STANDARD POSTER

SIZE 270x400px

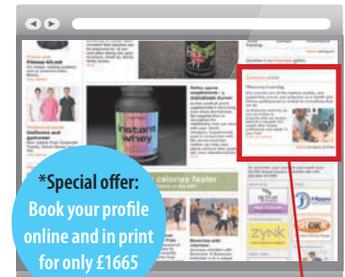
This cost-effective advertisement connects you with buyers visiting the Sports Management website. The Standard Poster advert rotates around the website and sits near to the Large Poster advert.



### ONLINE DIRECTORY BOX

SIZE 130x60px

This booking gives you an online Directory Box on the home page of the Sports Management website and ezine for 12 months. The box links directly to your website to bring buyers straight to your site.



### ONLINE COMPANY PROFILE \*

SPECIFICATION 200 words, 2x images, 500px wide Poster ad 470x900px

Your full profile is linked from the homepage, with a large advert alongside it. Profiles rotate around Leisure Media sites to keep your company in front of the industry for the year.

**\*Special offer:**  
Book your profile  
online and in print  
for only £1665



### What is it?

The ezine is a subscriber-only email newsletter which is sent directly to buyers and decision-makers by request each week.

The ezine contains the latest industry news, jobs, features and diary dates, in addition to special promotions and offers from suppliers.

It also contains links to all archive content, so buyers can click to view vast amounts of information to ensure they keep up to date.

## Make an impact quickly and get

**Bring your marketing to life, take advantage of the latest digital promotions and get closer to your customers with Sports Management's ezine which goes out by request each week to buyers and decision-makers.**

Issues	1	4	8	12
ezine Dominator	£500	£1900	£3600	£5100
ezine Banner	£200	£760	£1440	£2040
ezine Advertorial	£300	£1140	£2160	£3060

### Why promote on the SM ezine?

The popular and well-established Sports Management ezine can be used to raise your profile or to market a specific product or service. An advert on the ezine ensures you'll get in front of a substantial number of potential customers who have opted to receive the ezine by request.

This means that when the ezine lands in their inbox, it's welcomed and it's read and, most importantly, it arrives with your promotion prominently displayed.

The ezine is weekly, so can get results quickly. When you promote on the ezine, the buyers initiate the sale, meaning they're more receptive to your call and are actively looking to buy the types of products and services you specialise in.

## Who gets it?

The Sports Management ezine is read by managers, decision-makers and buyers from across all parts of the industry. Readers are operators and decision-makers in a wide range of sports facilities, from stadiums to swimming pools and from tennis centres and sports halls to adventure sports facilities. The ezine also has a strong readership among investors, suppliers and industry governing bodies.

## Strengths

If you need to tell the industry about a new launch or some important company news, the ezine can reach out to the market quickly and cost-effectively.

It also allows you to link to a range of other digital promotions such as video, PDF downloads and digital turning pages editions of your sales material.

The ezine is a highly effective and interactive medium which gives creative power to your promotions.

# buyers calling you

## CASE STUDY



### ezine dominator campaign

Gathering prospects and making sales

Our client wanted to launch a new product and the brief was to generate sales leads quickly and to make maximum impact.

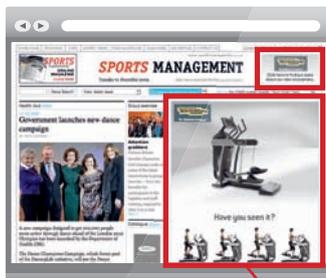
The client also wanted to give buyers the opportunity to download a newly launched catalogue from its website and give them the opportunity to order a printed copy of the catalogue.

We placed the catalogue online on our digital turning pages system and also ecommerce enabled it so

buyers could order directly from the catalogue.

We then linked this to an ezine dominator so each time a buyer read a story on the ezine, the company's advertisement was displayed with links to the ecommerce enabled catalogue, links to its website and a window which enabled the buyer to submit their contact details to request a printed catalogue.

As well as profile raising, this also enabled the client to capture prospects' details.



#### EZINE DOMINATOR PACKAGE

**SIZE** Header share 181x94px, poster advert 470x690px

The package includes a Header Share advert at the top of the ezine, to the right of the Sports Management logo, plus a Large Poster Advert which appears when buyers click for details.\*

\*excludes advertorial stories carried on the ezine



#### EZINE BANNER

**SIZE** 480x60px

A Banner advert on the Sports Management ezine places your promotion and web link in front of key buyers and decision-makers. The Banner advert sits just under the top stories, so it's seen on the main screen.



#### EZINE ADVERTORIAL

**SPECIFICATION** advertorial, 200 words, plus image 500x400px

The ezine has one Advertorial slot which can be booked to promote a specific product or service. Located at the top of the ezine, this prime position generates high levels of responses.



#### EZINE SPECIAL PROMOTIONS

**SIZE** to order

If there's something you want to achieve that can't be covered by our existing ezine promotions, we'll be happy to work with you to invent a new and customised solution to get the results you're aiming for.



POWERED BY

sport-kit.net

## Who's it for?

Thousands of buyers use the sport-kit.net website and search engine each month to find contact details for suppliers and to get the latest information about product launches.

A promotion on sport-kit.net ensures key buyers and decision-makers can find your details quickly and easily while they're searching for a supplier.

Promotions are available to suit every budget and include a range of search marketing options.

## Catch decision-makers



## HOME PAGE SQUARE

**SIZE** 277x300px

This large web advert uses Flash to dominate the home page of the sport-kit.net website. The Home Page Square is a great way of developing brand awareness and driving responses.



## ADVERTORIAL

**SPECIFICATION** 200 words,  
image 500x400px.  
**Large poster ad** 470x690px

A very effective way of generating sales leads and directing buyers to your website. We'll guarantee your editorial is in a key position.



## LARGE POSTER

**SIZE** 470x690px

This large, page-dominating advert is very effective in developing brand awareness and driving response. The advert rotates around the site and sits next to editorial to draw buyers' attention.



## HEADER SHARE

**SIZE** 181x94px

Positioned at the top of each web page, the Header Share advert creates immediate awareness of your company and links directly to your website. The Header Share advert can't be missed!

## What's on it?

We understand the pressure buyers are under to make the right buying decisions and have designed the site to make this a straightforward process, with easy to use searches and updates.

The sport-kit.net website carries the latest product news, supplier information and company profiles, making it the ideal vehicle to showcase your product. The website is updated each day to ensure buyers visit frequently.

Months	1	3	6	9	12
Advertorial	£300	-	-	-	-
Home Page Square	£400	£1100	£2000	-	£3000
Header Share	£200	£500	£800	-	£1400
Web Banner	£300	£800	£1400	-	£2400
Online Directory Box	-	-	<b>£300</b>	-	<b>£460</b>
Large Poster	£300	£855	£1620	£2295	£2880
Standard Poster	£200	£570	£1080	£1530	£1920
Brochure Download	-	-	-	-	£120
Search Topper	-	-	-	-	£120
Online Company Profile	-	-	-	-	£987*

**RATES**

**Latest features**  
In association with Health Club Management magazine

**Latest product news**  
Beat It from James White Drinks  
Organic beetroot juice Beat It is being focused towards those who want to get fit following research showing that the drink can help to boost stamina. Findings from the University of Exeter have revealed that stamina can be improved by 16 per cent after taking the juice on board, made by James White Drinks.

**Product news**  
Fitness-kit.net site wraps, cooling systems and an exercise video library site feature

**Reflex sports supplements - a mainstream market**  
As the world of sports supplements is becoming ever more mainstream, the opportunities to strengthen the relationship that you have with your clients increase. Supplements, used in conjunction with the correct exercise routine can help your clients achieve their goals and your retention levels.

**Discover Learning**  
Our courses are of the highest quality, and supporting you as you progress as a health and fitness professional is central to everything that we do. At Discover Learning we are committed to ensuring that you quickly become a valuable and sought after fitness professional and leader in your field. [View full profile](#)

**Catalogue gallery**  
Advertise in our Catalogue gallery  
Call us on 44 (0) 1482 431365  
[www.catalogue](#)

**Company profile**  
Discover Learning

**\*Special offer:**  
Book your profile online and in print for only £1665

### CATALOGUE GALLERY

See page 15 for rates

Get sales leads quickly and save on printing and postage by putting your sales literature live online on our digital turning pages service. It can then be displayed in our catalogue gallery and also on your website. You can email a link to clients so they get instant access to your literature.

### ONLINE COMPANY PROFILE \*

**SPECIFICATION** 200 words, 2x images, 500px wide Poster ad 470x900px

A full profile of your company is linked from our homepage, with a large advertisement running alongside it. Company profiles rotate around all relevant Leisure Media sites to keep your company at the forefront of the industry for the whole year.

# in buying mode and make more sales



### WEB BANNER

**SIZE** 480x60px

A traditional Banner advert which rotates around the sport-kit.net website. This advert has room for photography and links directly to your website. Rotating banner ads can also be used.



### STANDARD POSTER

**SIZE** 270x400px

This cost-effective advert connects you with buyers visiting the website. The Standard Poster advert rotates around the SM website and sits below the Large Poster advert.



### ONLINE DIRECTORY BOX

**SIZE** 124x80px

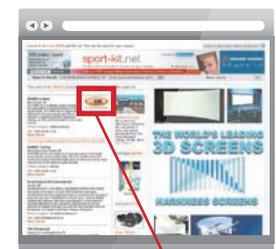
A Directory Box on the sport-kit.net home page links to your website so buyers can find you quickly. Directory Boxes can be booked on a standalone basis, or as part of the SM Directory Package (see page 6).



### BROCHURE DOWNLOAD

From supplied PDFs

Make it easy for buyers to find out about your products and services. A downloadable PDF of your sales literature can be linked to sport-kit.net so it's available to buyers each time your company details appear.



### SEARCH TOPPER

**LOGO SIZE** 120x120px

When you book a Search Topper, your company's details appear at the top of the search results page with your logo prominently displayed each time a buyer searches for your product type.



## Digital turning pages promotions



### FLOATING MEMO NOTE

This high-impact Floating Memo can be added to the digital turning pages edition of any magazine or handbook.



### CLICK TO PLAY VIDEO

Your video clip overlaid on your advertisement in the digital turning pages edition of Sports Management.

RATES	Package	Rate
	Floating Memo Note (cover)	£500
	Floating Memo Note (inside)	£200
	Click to play video (on existing advert)	£200

## What is it?

Sports Management is now available on digital turning pages, meaning the entire magazine can easily be viewed online, using the latest software.

Readers can click to zoom in on content and drag to move around the pages. The digital edition is also fully searchable, meaning it complements the printed edition perfectly.

We archive each issue to allow repeat viewings of your advertisements.



## Digital Turning Pages

Use the latest software for your promotions

Will the internet make print redundant? We don't think so, as demand for printed magazines is still strong. However, we don't believe in limiting access, so we're embracing the latest technologies to offer readers a choice when it comes to how they receive their magazines.

Sports Management is now available via the internet on digital turning pages and also as a PDF subscription.

That way, readers can decide which format suits them best and your promotions are seen by more decision-makers and buyers, creating exciting sales and marketing opportunities.



Your catalogue will link from the Sports Management website

## What is it?

We're now offering you the opportunity to place all your printed material online on our digital turning pages system on a bureau basis.

Once the material is loaded up, we then link it to our online catalogue gallery so your material can be seen easily by buyers who visit the Sports Management website.

We also give you a link so you can send it to clients and link it to your website.

# Get all your sales material online

Our brochure has been seen by thousands of buyers on the catalogue gallery and we've had orders from it already. It's also helped us save on printing and postage and given us more value from our sales material.

Months	1	3	6	9	12
Catalogue gallery rates					
Up to 32 pages	£360	£891	£1468	£1814	£1994
Up to 64 pages	£696	£1496	£2258	£2715	£2952
Catalogue gallery extras (one off charges):					
Floating Memo note (cover)					£500
Floating Memo note (inside)					£200
Click to play video (on existing advert)					£200

RATES



### FLOATING MEMO NOTE

50 words + picture

This high-impact Floating Memo Note can be added to the digital turning pages edition of your material. It's semi-transparent and can be dragged around the page with the mouse. The Memo Note can also include a hyperlink to your website.



### CLICK TO PLAY VIDEO

50 words + picture + video

A Click to Play Video window can be added to any page of your digital turning pages material online to turn your catalogue or brochure into a multi-media presentation and bring the pages alive – an ideal way to highlight a new product launch.

## PROMOTE IN OUR OTHER MAGAZINES, HANDBOOKS, WEBSITES & EZINES

# NEW MARKETS+

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[sportsmanagement.co.uk](http://sportsmanagement.co.uk)  
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#### EZINES

Leisure Opportunities  
Attractions Management  
Exercise Professionals  
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Sports Management  
Spa Opportunities  
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