

Find great staff™



WEBSITES



EZINES



INSTANT ALERTS



PRINT MAGAZINE



PDF MAGAZINE



DIGITAL MAGAZINE



SOCIAL MEDIA & RSS

TO BOOK YOUR PROMOTION: telephone +44 (0)1462 431385 email sales@spaopportunities.com www.spaopportunities.com

Spa Opportunities Training & Education directory packages

Advertise your courses in Spa Opportunities and take advantage of the marketing power of the Spa Opportunities media network which extends across print, digital and social media.

We take details of your courses and market them to both individuals and corporate purchasers all around the world and in all areas of the spa industry.



Build market awareness across the industry

Book more people on your courses

Get the power of Spa Opportunities
behind your business

Supporting
the industry's
training and
careers needs



Distribution

Your courses will appear on **all** the following:

1 Websites

spaopportunities.com is the leading website for careers and training for the industry. Your courses are listed on this and other relevant Leisure Media websites such as leisuretraining.co.uk to get them in front of training bookers across the industry worldwide.



leisure opportunities spa opportunities spa business

2 Ezines

Details of your courses are also sent out on all relevant Leisure Media ezines. Our ezines are subscription-only, which is your guarantee of the quality of the readership.

3 Instant alerts

When we post details of your courses online, a branded Spa Opportunities Instant Alert is sent to training buyers by request.

4 Print magazine

The Spa Opportunities Training and Education Directory is the best established source of information about training in the industry. Details also appear in the Spa Business Handbook.

5 PDF magazine

Spa Opportunities has thousands of readers who view the publication in PDF format on their computer, smartphone or tablet, so your advertisement can include web links to an online microsite and your website.

6 Digital magazine

Digital Turning Pages enables readers to view Spa Opportunities online, getting more exposure for your advert.

7 Social media /RSS

All course details are distributed to jobseekers on Twitter and Facebook and also via RSS.

CHOOSE YOUR TRAINING & EDUCATION PACKAGE

All prices + VAT

MAGAZINE & ONLINE	ONE MONTH	THREE MONTHS	SIX MONTHS	NINE MONTHS	12 MONTHS
1/4 page colour + Training Link web Box + Online Listing	£595	£1,651	£3,034	£4,150	£4,998
Strip Advert + Training Link web Box + Online Listing	£595	£1,651	£3,034	£4,150	£4,998
■ Other advert sizes are available. Please call for prices.					
ONLINE ONLY	ONE MONTH	THREE MONTHS	SIX MONTHS	NINE MONTHS	12 MONTHS
Training Banner 340x90px	£295	£819	£1,504	£2,058	£2,478